Entrepreneurial University Toolkit
Teachers' Guide

Map, design & evaluate universities

www.toolkit.aceeu.org

ACEEU
ACCREDITATION COUNCIL FOR ENTREPRENEURIAL & ENGAGED UNIVERSITIES

INTRODUCTION TO THE GUIDE
Toolkit for teachers

The ACEEU Toolkit is a collection of instruments that supports the analysis and development of the entrepreneurial profile of a university. The Toolkit contains a quick evaluation survey, canvas, cards, a good practice database and a pathfinder tool.

This Guide has been created to outline different ways in which the tools can be used to educate future leaders and managers of higher education institutions. The Guide aims to give teachers general ideas on how to use the tools in their courses.

Options
One lecture approach
One day workshop approach
One semester long lecture series
Bootcamp / block seminars

ONE LECTURE APPROACH
A short description

Timing:

- One lecture of around 1.5 hours

Tools used:

- Canvas

- Cards

Description:

Within 1.5 hours, you can use the Canvas and Cards to briefly introduce students to the different elements of an entrepreneurial university.

- Hang the Canvas on the wall (small group) or show it on the screen

- Use the cards to highlight key questions that are relevent for the standard

- Briefly share examples of responses to the standard.

Be aware that going through 15 standards in 90 minutes requires a straightforward discussion.

ONE DAY WORKSHOP APPROACH
A short description

Timing:

- Around 6 hours of lecturing time

Tools used:

- Canvas
- Cards
- Good practice database

Description:

Within 6 hours, students are developing the „ideal" university, given the ACEEU framework

- Introduction (around 1.5 hours): introduce students to the different elements of the ACEEU framework (see one lecture approach)

- Group work (around 3 .5 hours): put students into groups, provide them with one Canvas to be put on the wall as well as Post It Notes, and give them freedom to develop the „ideal" university. Provide each group with guidence from time to time.

- Sharing of results (around 1 hour): Let each student group present their results.

ONE SEMESTER LONG LECTURE SERIES

Option 1

Timing:

- Around 15 lectures (one per week)

Tools used:

- Canvas

- Cards

- Good practice database

Description:

Each lecture explores one standard of the ACEEU framework. Individual students or groups of students (depending on the class size) prepare each lecture (60 to 90 minutes) and discuss:

- What the standard means / what does it cover and what not

- Practical examples

- Key challenges

- New ideas to address the challenges / to fullfil the standard

As a lecturer you are able to decide which elements the students have to prepare and present, and which ones are used for open discussion in class. You might use the Canvas to note results and by this build a complete Canvas through week-by-week note taking.

ONE SEMESTER LONG LECTURE SERIES
Option 2

Timing:

- Around 15 lectures (one per week)

Tools used:

- Canvas

- Cards

- Good practice database

Description:

Compared to Option 1, each student prepares for a discussion of one standard in class. The lecture is then used for an open discussion on:

- What the standard means / what does it cover and what not

- Practical examples

- Key challenges

- New ideas to address the challenges / to fullfil the standard

You might use the Canvas to note results and by this build a complete Canvas through week-by-week note taking.

ONE SEMESTER LONG LECTURE SERIES
Option 3

Timing:

- Around 3-4 lectures; 1 day workshop; 2-3 lectures;

Tools used:

- Canvas

- Cards

- Good practice database

- Pathfinder

Description:

The course is used to evaluate one university using the ACEEU framework.

- In the first 3-4 lectures, students explore the different ACEEU standards (using the Canvas and Cards)

- A one day workshop is used to host a focus group with members of a university (can be the students own university of another one) to explore the status quo of the entrepreneurial profile of the university

- 2-3 lectures are used to discuss the creation of an analysis report, to derive recommendations and find good practices to address the issues found. The Pathfinder can be used to organise a plan for implementation

BOOTCAMP / BLOCK SEMINAR
A short description

Timing:

- Around 3-4 lectures; 1 day workshop; 2-3 lectures;

Tools used:

- Canvas
- Cards
- Good practice database
- Pathfinder

Description:

The course follows the general idea of the „One Semester Long lecture series (Option 3)". The main difference is that the course is implemented in a three day bootcamp (three consecutive days) or three one-day block seminars which are spread over the semester.

- Day 1: students explore the different ACEEU standards (using the Canvas and Cards)

- Day 2: a one day workshop is used to host a focus group with members of a university (can be the students own university of another one) to explore the status quo of the entrepreneurial profile of the university

- Day 3: 2-3 lectures are used to discuss the creation of an analysis report, to derive recommendations and find good practices to address the issues found. The Pathfinder can be used to organise a plan for implementation